**2024 Marketing Assistant Professor**

**Wenzhou-Kean University**

Along with NYU Shanghai and Duke University Kunshan, Wenzhou-Kean University (WKU) is one of only three independent Sino-American universities with all English instruction approved by the Ministry of Education in China. The College of Business and Public Management is an AACSB-accredited business school. We invite research-oriented applicants for full-time tenure track positions at the rank of Assistant Professor in Marketing to begin in **Spring or Fall 2024**. Research-oriented applicants with demonstrated high quality teaching are encouraged to apply.

The successful candidate will be able to teach courses such as Marketing Research and Consumer Behavior, as well as participate in the full range of faculty responsibilities, including scholarly research and service to the University. Applicants should possess an earned doctorate in Marketing from an AACSB or EQUIS accredited program, or anticipate completion by July 2024. Applicants with terminal Social Science degrees from top universities and proven research records in Marketing are also strongly encouraged to apply. The position may be downgraded to the lecturer level, if the terminal degree is not earned by the starting date, or for other reasons.

To receive full consideration by the search committee, candidates need to submit a (1) cover letter, (2) CV, (3) evidence of teaching effectiveness, (4) unofficial transcripts, (5) contact information for three references, and (6) research statement (tenure-track candidates and academic professionals only) by email to: Search Committee Chairperson at [marketinghiring@wku.edu.cn](mailto:marketinghiring@wku.edu.cn) Official transcripts for terminal degrees and three current letters of recommendation are required before appointment.

A branch of Kean University (USA), WKU sits on over 500 beautiful acres with new state-of-the-art facilities (<http://www.wku.edu.cn/en/cbpm/>). A city of nine million people, Wenzhou is only one hour by plane and just over three hours by high-speed train from Shanghai and Hong Kong.

Business faculty positions at WKU offer:

* Extremely competitive salaries that are multi-year contracts, the income of which may be exempt from Chinese income tax per applicable tax treaty.
* Generous home leave, housing, schooling, and relocation allowances, as well as 8% front-load retirement benefits with immediate vesting.
* Substantial research funding, including a startup grant up to RMB80,000.
* A collegial environment.
* The opportunity to teach high quality students with more than half of them admitted to graduate schools at the Top 50 Universities in the world.

Wenzhou-Kean University is an Equal Opportunity Employer