

附件 1

温州肯恩大学2019年SpF/SpS资助项目								
序号	项目编号	项目名称	项目指导老师	共同指导老师	主要学生成员	项目执行时间	所属学院 (部门)	计划资助经费 (元)
1	WKU201819019	Chinese Marvelous Tales under the Lens of Victorian Anthropology	Shengyu Wang	NA	Yuecong Dai Xiaotong Yang Lin Su	2019年3月-2020 年3月	CLA	30,000
2	WKU201819022	Building the Chinese-Foreign Universities of Tomorrow: Towards a Multilingual and Multimodal Pedagogic Framework for the Development of English Language, Content, and Culture.	Vasileios (Bill) Batziakas	N/A	Kristina Hu Catherine Gu Alicia Li	2019年3月-2020 年3月	CLA	30,000
3	WKU201819002	Antibiotic Resistance and Resistome of Probiotics	Aloysius Wong	NA	Changyi Sun Yangcan Wang Jie Liu Mengnan Ding Xuanjing Jin Yue He	2019年3月-2020 年3月	CST	30,000
4	WKU201819003	The Design and Implementation of a Web-based Electronic Medical Record System for Wenzhou-Kean University Clinic	Changjiang Zhang	Yu Meng	Tianyou Bao Jingsong Li Shiang Li Hanxing Hu	2019年3月-2020 年3月	CST	25,000

5	WKU201819004	“ENJDD” application for smart shopping	Changjiang Zhang	Sujatha	Xiujie Meng Yuhang Zhou	2019年3月-2020 年3月	CST	25,000
6	WKU201819020	The Implementation of Interactive Picture Exchange Communication System (iPECS) for Chinese Individuals with Autism	Pinata Winoto	Tiffany Y. Tang	Jie Chen Hangzhi Guo	2019年3月-2020 年3月	CST	26,000
7	WKU201819021	Computational “Sensing” of Emotion in Intelligent Personalized Intervention for Children with Autism Spectrum Disorder (ASD)	Tiffany Tang	Pinata Winoto	Jiasheng Xu	2019年3月-2020 年3月	CST	30,000
8	WKU201819006	Exploring Electronic Service Quality (E-S-QUAL) and E-Recovery Service Quality (E-RecSQUAL) of Intelligent Service Banking in China: Analysis of Customer Trust and Satisfaction	Somkiat Mansumittrchai	Candy Lim Chiu Han-Chiang Ho	Ziwei Huang Ziran Xu Liyu Wang	2019年3月-2020 年3月	CBPM	23,400
9	WKU201819007	Exploring the effectiveness of in-store integrated technological Make-Up Artist on Chinese female consumer in future beauty product shopping	Candy Lim Chiu	Somkiat Mansumittrchai Han-Chiang Ho	Jieyi Fan Yu Chen Yun Xu	2019年3月-2020 年3月	CBPM	23,400

10	WKU201819008	Enhancing Customer Perceived Service Value: Evidence of Self-Service Technology (SST) in Fast Food Industry in China	Candy Lim Chiu	Han-Chiang Ho Somkiat Mansumittrchai	Zeyun Wu Zhuoyan Ye Keye Lao	2019年3月-2020年3月	CBPM	23,400
11	WKU201819010	How experiential marketing leverage technology that elevates customer engagement in a retail store? Evidence from a sportswear company	Han-Chiang Ho	Somkiat Mansumittrchai Candy Lim Chiu	Jiawen Fang Nan Cai Xinyu Liu	2019年3月-2020年3月	CBPM	23,400
12	WKU201819011	#depression, #insomnia, and #suicide: Social media communication about mental health	Rongjuan Chen	NA	Yutong Du Danyang Lv Yanan Lv Hanlin Wang Zixuan Wang Yue Zhang	2019年3月-2020年3月	CBPM	29,800
13	WKU201819013	Diversity and Specialization in Cities: What is the role of Wenzhou in the urban system?	Chang Fa-Hsiang	NA	Lujie Sun Jiayu Yin Sang Lu Yajun Zou Yuanjun Ge Yuchun Yao	2019年3月-2020年3月	CBPM	30,000
14	WKU201819014	The Effect of Corporate Governance on Market Rewards to Earnings Benchmark Hierarchy	Su-Ping Liu	N/A	Yifa Shen Tian Yue	2019年3月-2020年3月	CBPM	30,000

15	WKU201819016	Crisis Information Diffusion during Natural Disaster	Rongjuan Chen	Jing Ma	Yiling Chen Jia Fu Yinan Lin Songyun Wang Hang Xie Juetong Zhu	2019年3月-2020 年3月	CBPM	30,000
16	WKU201819018	A Dynamic Perspective of Technology Transfer -- Under the background of “The Belt and Road Initiative ”	Jing Ma	Rongjuan Chen	Xiaojing Ge Yijun Liu	2019年3月-2020 年3月	CBPM	30,000
17	WKU201819023	Haptic/Digital Crossover in Serigraphic Printmaking	Randy Clark	N/A	Zhou Zhou Jinghan Zhu Hanrui Kong	2019年3月-2020 年3月	CAD	10,000
18	WKU201819026	Chinese Cultural Asset Digital Documentation	Ralph Spencer Steenblik	Vincent Peu Duvallon Yaoyao Huang	Jiayi Xu	2019年3月-2020 年3月	CAD	26,840
19	总计							476,240

Appendix A

2019 Student Partnering with Faculty/Staff (SpF/SpS) Research Programs Sponsored Projects								
NO.	Project No.	Research Title	Adviser (PI)	Co-adviser	Students	Project Schedule	College	Grants (yuan)
1	WKU201819019	Chinese Marvelous Tales under the Lens of Victorian Anthropology	Shengyu Wang	NA	Yuecong Dai Xiaotong Yang Lin Su	March 2019- March 2020	CLA	30,000
2	WKU201819022	Building the Chinese-Foreign Universities of Tomorrow: Towards a Multilingual and Multimodal Pedagogic Framework for the Development of English Language, Content, and Culture.	Vasileios (Bill) Batziakas	N/A	Kristina Hu Catherine Gu Alicia Li	March 2019- March 2020	CLA	30,000
3	WKU201819002	Antibiotic Resistance and Resistome of Probiotics	Aloysius Wong	NA	Changyi Sun Yangcan Wang Jie Liu Mengnan Ding Xuanjing Jin Yue He	March 2019- March 2020	CST	30,000
4	WKU201819003	The Design and Implementation of a Web-based Electronic Medical Record System for Wenzhou-Kean University Clinic	Changjiang Zhang	Yu Meng	Tianyou Bao Jingsong Li Shiang Li Hanxing Hu	March 2019- March 2020	CST	25,000

5	WKU201819004	“ENJDD” application for smart shopping	Changjiang Zhang	Sujatha	Xiujie Meng Yuhang Zhou	March 2019- March 2020	CST	25,000
6	WKU201819020	The Implementation of Interactive Picture Exchange Communication System (iPECS) for Chinese Individuals with Autism	Pinata Winoto	Tiffany Y. Tang	Jie Chen Hangzhi Guo	March 2019- March 2020	CST	26,000
7	WKU201819021	Computational “Sensing” of Emotion in Intelligent Personalized Intervention for Children with Autism Spectrum Disorder (ASD)	Tiffany Tang	Pinata Winoto	Jiasheng Xu	March 2019- March 2020	CST	30,000
8	WKU201819006	Exploring Electronic Service Quality (E-S-QUAL) and E-Recovery Service Quality (E-RecSQUAL) of Intelligent Service Banking in China: Analysis of Customer Trust and Satisfaction	Somkiat Mansumittrchai	Candy Lim Chiu Han-Chiang Ho	Ziwei Huang Ziran Xu Liyu Wang	March 2019- March 2020	CBPM	23,400
9	WKU201819007	Exploring the effectiveness of in-store integrated technological Make-Up Artist on Chinese female consumer in future beauty product shopping	Candy Lim Chiu	Somkiat Mansumittrchai Han-Chiang Ho	Jieyi Fan Yu Chen Yun Xu	March 2019- March 2020	CBPM	23,400

10	WKU201819008	Enhancing Customer Perceived Service Value: Evidence of Self-Service Technology (SST) in Fast Food Industry in China	Candy Lim Chiu	Han-Chiang Ho Somkiat Mansumittrchai	Zeyun Wu Zhuoyan Ye Keye Lao	March 2019- March 2020	CBPM	23,400
11	WKU201819010	How experiential marketing leverage technology that elevates customer engagement in a retail store? Evidence from a sportswear company	Han-Chiang Ho	Somkiat Mansumittrchai Candy Lim Chiu	Jiawen Fang Nan Cai Xinyu Liu	March 2019- March 2020	CBPM	23,400
12	WKU201819011	#depression, #insomnia, and #suicide: Social media communication about mental health	Rongjuan Chen	NA	Yutong Du Danyang Lv Yanan Lv Hanlin Wang Zixuan Wang Yue Zhang	March 2019- March 2020	CBPM	29,800
13	WKU201819013	Diversity and Specialization in Cities: What is the role of Wenzhou in the urban system?	Chang Fa-Hsiang	NA	Lujie Sun Jiayu Yin Sang Lu Yajun Zou Yuanjun Ge Yuchun Yao	2019年3月-2020 年3月	CBPM	30,000
14	WKU201819014	The Effect of Corporate Governance on Market Rewards to Earnings Benchmark Hierarchy	Su-Ping Liu	N/A	Yifa Shen Tian Yue	March 2019- March 2020	CBPM	30,000

15	WKU201819016	Crisis Information Diffusion during Natural Disaster	Rongjuan Chen	Jing Ma	Yiling Chen Jia Fu Yinan Lin Songyun Wang Hang Xie Juetong Zhu	March 2019- March 2020	CBPM	30,000
16	WKU201819018	A Dynamic Perspective of Technology Transfer -- Under the background of ‘The Belt and Road Initiative ”	Jing Ma	Rongjuan Chen	Xiaojing Ge Yijun Liu	March 2019- March 2020	CBPM	30,000
17	WKU201819023	Haptic/Digital Crossover in Serigraphic Printmaking	Randy Clark	N/A	Zhou Zhou Jinghan Zhu Hanrui Kong	March 2019- March 2020	CAD	10,000
18	WKU201819026	Chinese Cultural Asset Digital Documentation	Ralph Spencer Steenblik	Vincent Peu Duvalon Yaoyao Huang	Jiayi Xu	March 2019- March 2020	CAD	26,840
19	Total							476,240