



**Bachelor of Science in Global Business**

国际商务

Major code 专业代码: 49200

Minimum GPA Requirement 最低绩点要求: 3.5

For WKU 2019 freshman and onward

FRESHMAN YEAR 第一学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
<b>MATH 2400</b> Calculus for Business & Economics (or 2415 Calculus I; in place of Math1044) 商业及经济学微积分	3		<b>CPS 1032</b> Microcomputer Applications 计算机应用	3
<b>GE 1000</b> Transition to Kean 过渡到肯恩	1		<b>ECON 1020/1021</b> Principles of Economic I/II 经济学原理 I/II	3
<b>ENG 1300</b> College Composition for Non-Native Students I (counts as 6-credit free electives) 非母语学生英文作文 I	6		<b>ENG 1430</b> College Composition for Non-Native Students II (counts as ENG 1030 and 3-credit free electives) 非母语学生英文作文 II	6
<b>ESL 0303</b> Academic Oral Discourse I 学术口语演讲 I	3		<b>ESL 0403</b> Academic Oral Discourse II 学术口语演讲 II	3
<b>ESL 0305</b> Academic Written Discourse I 学术英文书面用语 I	3		<b>ESL 0405</b> Academic Written Discourse II 学术英文书面用语 II	3
	<b>16</b>			<b>18</b>

SOPHOMORE YEAR 第二学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
<b>ACCT 2200</b> Principles of Accounting I 会计学原理 I	3		<b>ACCT 2210</b> Principles of Accounting II 会计学原理 II	3
<b>MGS 2150</b> Business Statistics 商业统计	4		<b>BLAW 2051</b> Business Law I 国际商法 I	3
<b>ECON 1020/1021</b> Principles of Economics I/II 经济学原理 I/II	3		<b>MGS 2030</b> Principles of Management 管理学原理	3
<b>COMM 1402</b> Speech and Communication 口语交流	3		<b>MKT 2500</b> Principles of Marketing 营销学原理	3
<b>ENG 2403</b> World Literature 世界文学	3		<b>ENG 3090</b> Business & Professional Writing 商务与专业写作	3
<b>GE 2021</b> Research and Technology 研究与技术	3		GE Laboratory Science 通识实验科学选修	4
	<b>19</b>			<b>19</b>

## JUNIOR YEAR 第三学年

Fall Semester 秋季学期		Spring Semester 春季学期	
<b>GBUS 4330</b> Innovation & Entrepreneurship 商业创新	3	<b>GBUS 4320</b> Sustainable Global Business & Technology 可持续性全球商业	3
<b>MGS 3025</b> International Business & Trade 国际经济与贸易	3	<b>FIN 3310</b> Corporate Finance I 基础金融 I	3
<b>MGS 3032</b> Organizational Behavior 组织行为学	3	<b>MGS 3030</b> HR Management* 人力资源管理	3
<b>MGS 3040</b> Management Info Systems 管理信息系统	3	<b>MGS 3035</b> International Management 国际管理学	3
Foreign Language (first semester) 外语 I	3	Foreign Language (second semester) 外语 II	3
<b>COMM 3590</b> Bus & Professional Communication 商业与职业沟通	3		
	<b>18</b>		<b>15</b>

## Summer Session 夏季学期

<b>GBUS 4810</b> Global Practicum I 全球商业实践	3		
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## SENIOR YEAR 第四学年

Fall Semester 秋季学期		Spring Semester 春季学期	
<b>GBUS 4998</b> Senior Thesis 毕业论文	3	<b>MKT 3650</b> Marketing Channels 营销渠道 (blanket approved GBUS Elective)	3
<b>MGS 3520</b> Bus Ethics & Corp Responsibility 商业道德与公司责任	3	<b>MKT 4220</b> International Marketing 国际市场营销	3
<b>MGS 3100</b> (old MGS4010) Operations Management 运营管理	3	<b>MGS 4999</b> Integrative Business Strategy 综合商务战略	3
<b>HIST 1062</b> Worlds of History 世界历史	3	GE Social Science Elective 通识社会科学选修	3
	<b>12</b>		<b>12</b>

A business student is required to successfully complete a graduation thesis in 4998 thesis courses to qualify for degree conferral.

This version: 23/03/2022 and Subject to Changes and Revisions

\* May be used as a 3000/4000 elective



### Bachelor of Science in Global Business

国际商务

Major code 专业代码: 49200

Minimum GPA Requirement 最低绩点要求: 3.5

此版本仅适用于自主招生学生（高考生不适用）

FRESHMAN YEAR 第一学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
<b>MATH 2400</b> Calculus for Business & Economics (or 2415 Calculus I; in place of Math1044) 商业及经济学微积分	3		<b>CPS 1032</b> Microcomputer Applications 计算机应用	3
<b>GE 1000</b> Transition to Kean 过渡到肯恩	1		<b>ECON 1020/1021</b> Principles of Economic I/II 经济学原理 I/II	3
<b>ENG 1300</b> College Composition for Non-Native Students I (counts as 6-credit free electives) 非母语学生英文作文 I	6		<b>ENG 1430</b> College Composition for Non-Native Students II (counts as ENG 1030 and 3-credit free electives) 非母语学生英文作文 II	6
<b>ECON 1020/1021</b> Principles of Economics I/II 经济学原理 I/II	3		<b>MGS 2030</b> Principles of Management 管理学原理 / <b>MKT 2500</b> Principles of Marketing 营销学原理 / <b>MGS 3520</b> Bus Ethics & Corp Responsibility 商业道德与公司责任	3
<b>MGS 2030</b> Principles of Management 管理学原理 / <b>MKT 2500</b> Principles of Marketing 营销学原理 / <b>MGS 3520</b> Bus Ethics & Corp Responsibility 商业道德与公司责任	3			
	<b>16</b>			<b>15</b>

SOPHOMORE YEAR 第二学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
<b>ACCT 2200</b> Principles of Accounting I 会计学原理 I	3		<b>ACCT 2210</b> Principles of Accounting II 会计学原理 II	3
<b>MGS 2150</b> Business Statistics 商业统计	4		<b>BLAW 2051</b> Business Law I 国际商法 I	3
<b>GE 2021</b> Research and Technology 研究与技术	3		<b>MGS 2030</b> Principles of Management 管理学原理 (if not offered in the freshman year)	3
<b>COMM 1402</b> Speech and Communication 口语交流	3		<b>MKT 2500</b> Principles of Marketing 营销学原理 (if not offered in the freshman year)	3
<b>ENG 2403</b> World Literature 世界文学	3		<b>ENG 3090</b> Business & Professional Writing 商务与专业写作	3
			GE Laboratory Science 通识实验科学选修	4
	<b>16</b>			<b>19</b>

## JUNIOR YEAR 第三学年

Fall Semester 秋季学期		Spring Semester 春季学期	
<b>GBUS 4330</b> Innovation & Entrepreneurship 商业创新	3	<b>GBUS 4320</b> Sustainable Global Business & Technology 可持续性全球商业	3
<b>MGS 3025</b> International Business & Trade 国际经济与贸易	3	<b>FIN 3310</b> Corporate Finance I 基础金融 I	3
<b>MGS 3032</b> Organizational Behavior 组织行为学	3	<b>MGS 3030</b> HR Management* 人力资源管理	3
<b>MGS 3040</b> Management Info Systems 管理信息系统	3	<b>MGS 3035</b> International Management 国际管理学	3
Foreign Language (first semester) 外语 I	3	Foreign Language (second semester) 外语 II	3
<b>COMM 3590</b> Bus & Professional Communication 商业与职业沟通	3		
	<b>18</b>		<b>15</b>

## Summer Session 夏季学期

<b>GBUS 4810</b> Global Practicum I 全球商业实践	3		
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## SENIOR YEAR 第四学年

Fall Semester 秋季学期		Spring Semester 春季学期	
<b>Major elective</b> (blanket waiver of GBUS4998 Senior Thesis)	3	<b>MKT 3650</b> Marketing Channels 营销渠道 (blanket approved GBUS Elective)	3
<b>MGS 3520</b> Bus Ethics & Corp Responsibility 商业道德与 公司责任 (if not offered in the freshman year)	3	<b>MKT 4220</b> International Marketing 国际市场营销	3
<b>MGS 3100</b> (old MGS4010) Operations Management 运营管理	3	<b>MGS 4999</b> Integrative Business Strategy 综合商务战略	3
<b>HIST 1062</b> Worlds of History 世界历史	3	GE Social Science Elective 通识社会科学选修	3
	<b>12</b>		<b>12</b>

\* May be used as a 3000/4000 free elective

An Independent Admission student **is not** required to complete a graduation thesis in 4998 thesis courses to qualify for degree conferral.

This version: 10/10/2022 and Subject to Changes and Revisions